

Dr. Alex Goddard

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PROFILE

Psychological researcher and behavioural scientist with a track record of turning complex behavioural and textual data into actionable insight. Expertise in natural language processing, survey development, and machine learning applied to real-world problems in healthcare, HR, and online communication. Comfortable bridging academic rigour and practical delivery, from peer-reviewed research to client-facing consultancy at LSE.

SKILLS

Programming: R, Python **Methods:** NLP, Machine Learning (classification), Structural Equation Modelling, Factor Analysis, Mixed Effects Modelling, Survival Analysis, Discourse Analysis, Thematic Analysis

Tools: Survey development & validation, Large Language Models (text classification), psychometric testing

EXPERIENCE

LSE Fellow / Guest Lecturer / Post-doctoral Research Officer, LSE 2024–Present

- Teaching, research, and measure development across dialogue quality, conversational repair, and deliberative norms; Course Convenor for Dialogue, Conflict and Negotiation; developed LLM-based research methods.

Research Consultant, London School of Economics 2022–2024

- Developed and validated text classifiers and psychometric survey measures for HR clients; applied text analysis to assess organisational culture.

Psychometrician and Training Consultant, Central Test 2019–2020

- Assessed reliability and validity of psychometric survey items; developed and tested new instruments.

Research Assistant, London School of Economics 2018–2019

- Literature review on defensiveness in dialogue; developed coding framework for aviation black-box transcripts.

EDUCATION

London School of Economics and Political Science 2019–2024

PhD in Psychological and Behavioural Science, *No corrections*

Thesis: *Assessing the quality of online dialogue: Repairing deliberative norm violations*

London School of Economics and Political Science 2017–2018

MSc Social Cultural Psychology, *Distinction*

SELECTED PUBLICATIONS

Goddard, A. & Gillespie, A. (2025). RAMP: A method for developing textual measures in psychology. *Psychological Methods*. [pdf]

Goddard, A. & Gillespie, A. (2025). Conversational repairs on Reddit: Widely initiated but often uncompleted. *PLOS ONE*, 20(1). [pdf]

Goddard, A. & Gillespie, A. (2023). Textual indicators of deliberative dialogue: A systematic review. *Social Science Computer Review*, 41(6), 2364–2385. [pdf]

AWARDS, FUNDING & ACTIVITIES

LSE Research and Impact Support Fund: £36,000 (2025–26) and £20,000 (2024–25) | LSE PhD Studentship: £152,000 (2021–24)

LSE Excellence in Education Teaching Award (2025) | Reviewer: *Psychological Methods*, *PLOS One*, *Scientific Reports*, *AI and Ethics*